



# WILL ASPINALL

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## SUMMARY

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I am a highly motivated and resourceful freelance producer of both podcasts and television, with prestigious partners including the BBC and 99% Invisible. After moving to Slovenia in 2018 and working remotely for clients in the UK, US and Saudi Arabia, I am an independent, capable and experienced all-rounder with skills and knowledge across the TV and audio production process. I have worked for a variety of independent production companies and thrive in collaborative and creative environments. I am highly organised, and can handle multiple simultaneous assignments while thinking ahead to fresh opportunities. I am reliable, congenial and capable of maintaining and initiating professional relationships.

## WORK EXPERIENCE

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**Freelance Podcast Producer, 99% Invisible** 2021 - 2025

- Devised and pitched three green-lit episodes: *The Three Santas of Slovenia, A Beetle by Any Other Name, and The Em Dash and ChatGPT* (TX Jan 2026)
- Took ideas through rigorous production and writing process: research, beat sheet, outline, contributor interviews, multiple drafts of script, read to tape, VO record, fact check, final draft.
- With no prior experience in podcasting, learnt all aspects of the audio production process, working remotely and independently with California based team.

**Freelance Podcast Producer, 18Sixty** 2025

- Location based interview with the CEO of Zagreb based Ronna Medical for *The Third Angle*, an immersive sponsored podcast looking at the cutting edge of technology.
- Worked remotely with production team in Bristol to devise schedule and recording beats.
- Travelled to Zagreb independently, liaised with client, and conducted interview with my own equipment.

**Producer and Director of Factual Television** 2001- 2024

- Broadcasters and channels include BBC, ITV, Channel 4, Five, PBS, ViCe, HGTV and Discovery.
- RTS Award for best current affairs documentary.
- Self-shooting on the latest cameras, multi-rig set ups and lighting.
- Worked and conducted interviews with high profile public figures including former cabinet members of the US and UK, four star generals, academics, business leaders, actors and presenters.
- International travel on five continents.
- Experience in a variety of genres and subjects, including property, modern history and current affairs, food, engineering, science, arts and archaeology.
- Expertise across the entire production process: idea development and pitching, budgets, beat sheets, research, shooting and recce scheduling, risk assessments, scripting, location and studio filming, editing, post-production, client liaison and delivery.

## EDUCATION

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Oct 1997 - June 2000

**MA English, Corpus Christi College, Cambridge University**  
**3 A-levels, 10 GCSEs**